

Media Talking Points

- SCORE is a non-profit organization dedicated to growing 1 million American small businesses by 2017.
- SCORE has a network of 11,000+ VOLUNTEER mentors in 320+ chapters across the country who offer FREE one on one mentoring for starting and growing successful small businesses and nonprofits.
- In 2013 SCORE clients started 38,630 new businesses.
- At least 91% of SCORE's 2013 clients remained in business in 2013.
- In 2013 SCORE clients created 67,319 jobs.
- SCORE effectively assists at all points of the business life cycle. In 2013 28.7% of SCORE clients were in the Growth phase of business, 33% were in the Formation phase of business, and 37.4% were in the Start-Up phase of business.
- SCORE mentors are there for the life of a small business; from creating and evaluating business plans to purchasing equipment, leasing real estate, franchising, even selling and exiting.
- Although the SCORE acronym formerly stood for 'Service Corp of Retired Executives'; the organization now simply goes by SCORE as many volunteer mentors are still working in their respective industry.
- By logging on to www.SCORE.org entrepreneurs can easily:
 - request a face to face mentoring session
 - request an email mentor
 - find a local chapter
 - download thousands of FREE templates and tools
 - register for FREE LIVE webinars
 - listen to recorded webinars
 - find a local workshop
- SCORE mentors have industry experience in a variety of fields like:
Business Strategy & Planning, Sales & Marketing, Supply Chain Management, Manufacturing & Product Development, Environmental Services, Technology, Web-Based Services & IT Services, Human Resources & Internal Communications, Government Contracting, Legal Services, Construction, Intellectual Property, Government & Regulations, Finance & Accounting, Arts and Entertainment, Retail and Wholesale Trade, Advertising and Creative Services, Agriculture and Farming, International Trade, Nonprofit, Public and Professional Organizations, Restaurants and Hospitality, Homeowner Services/Home Improvement, Car Repair and Maintenance, Health Care and Services, and more.
- SCORE offers free online resources and mentoring in Spanish.
- SCORE's Veterans Fast Launch program (www.vetsfastlaunch.org) is a combined package of training scholarships, free software and services combined with SCORE's mentoring program in order to help accelerate the ability of veterans and their families to start and succeed as small business owners.
- SCORE's Simple Steps for Starting Your Business and Simple Steps for Growing Your Business educational programs are available throughout the country and help entrepreneurs determine the viability of their idea or assist in the growth process of existing businesses.